

Going beyond security: Harnessing the power of Video Analytics

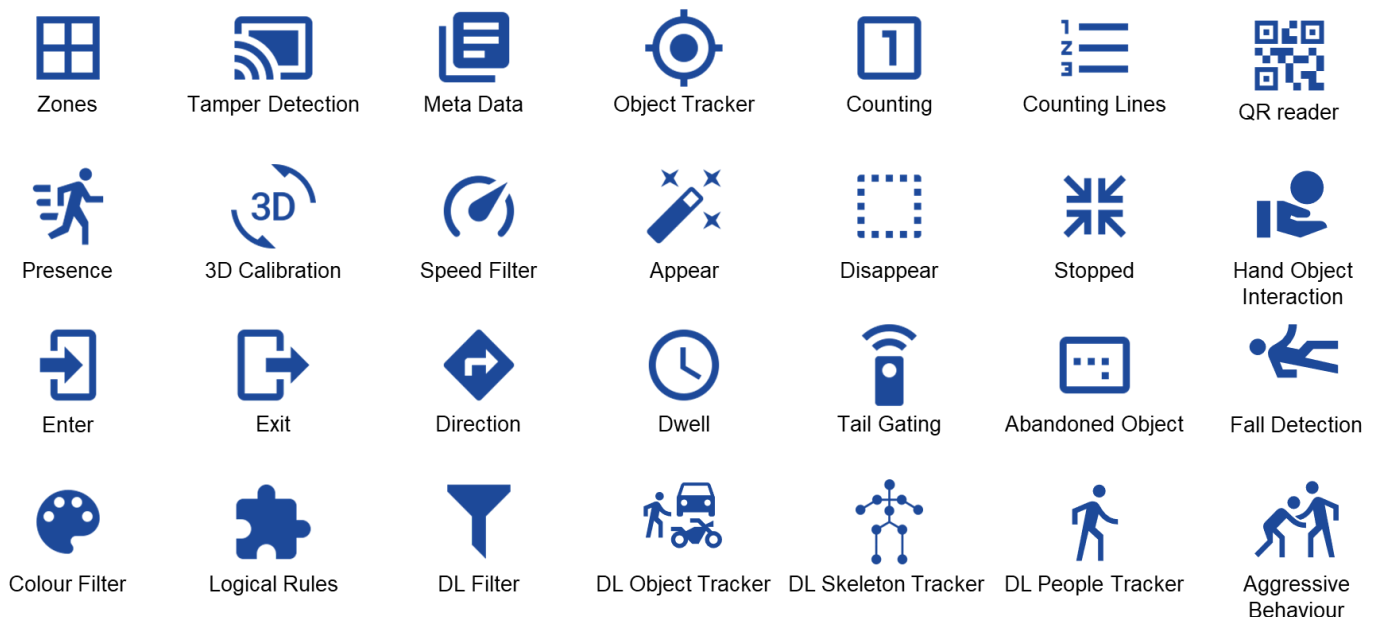


Wavestore's Video Management System (VMS) with Deep Learning Video Analytics is going beyond traditional security management, equipping businesses with insights to drive operational improvement and customer experience.

By blending traditional surveillance with AI and deep learning, the system unlocks insights into behaviours, patterns, and anomalies, supporting nuanced decision-making and enhancing security, safety, efficiency and business optimization.

Elevating Operational Intelligence with Video Analytics

Decision-makers armed with video analytics and the insights they bring can benefit from a strong base for strategic planning, unlocking the hidden value of their video surveillance systems while gaining a competitive edge.



Addressing Business Challenges

Challenges

Opportunities

Labour-intensive Maintenance of Safe and Secure Environments

Constant vigilance is required to detect and mitigate potential security breaches before they escalate.

Advanced Analytics for Proactive Security

Wavestore's analytics provide early detection of potential threats, enabling rapid response to secure locations and protect individuals.

Reactive Ways of Working potentially missing commercial opportunities

Ensuring that resources are allocated effectively to meet fluctuating demand and operational needs.

Operational Efficiency & Customer Service Enhancement

Organizations can optimize staff deployment and improve service delivery based on actual usage, traffic and occupancy data.

Fully Utilizing Available Data

A pure focus on traditional security can result in missed opportunities to drive best practice surveillance and capture insights for other business functions.

Data Driven Decision Making and a Competitive Edge

Analytics unlocks time to reinvest into best practice surveillance, while providing data to inform decisions across your business – gaining a competitive edge.

Efficiently Managing Large and Dispersed Estates & Systems

Overseeing security across extensive estates presents logistical and operational challenges, traditionally overcome by investment in human capital.

Scalable and Integrated Security

Video analytics is scalable with Wavestore's solutions, enabling the efficient oversight of large-scale systems, that can be seamlessly integrated with 3rd party platforms.

Scan the QR code and see how Wavestore's Video Analytics offers a transformative solution for enhancing security measures, customer experience and operational decision-making.



Solutions for a world we can't yet see

Visit wavestore.com/products/video-analytics for more information.

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